

Making a Video from Start to Finish

Course Schedule

This workshop provides a holistic introduction to the art of creating a 3-5 minutes video. In this intensive hands-on workshop, you will learn:

- Elements of an effective video
- DMC resources for making a video
- How a DMC sample video is produced
- How to shoot video in the DMC Video/Photography Studio with/without green wall
- How to record audio in the DMC Audio Studio
- Editing video with iMovie/Final Cut Pro
- Sharing video to a site such as YouTube

	Day 1	Day 2	Day 3
Goal(s) by the end of day	<ul style="list-style-type: none"> • Have the script finalized; • have the voiceover recording done in the Audio studio. 	Have the core media elements ready and imported to FCP X.	Have a viewable video.
10 - 11: 15 a.m.	<ul style="list-style-type: none"> • Introduction - Jane • Elements of effective videos- Elizabeth (presentation) • Sample films 	<ul style="list-style-type: none"> • Tips and tricks of recording video interviews - Jane • DMC equipment training - Jane(entry level camcorder), Juan(high end camera)-demonstration <ul style="list-style-type: none"> ◦ General ◦ For this workshop • Green wall recording in the DMC video studio - Mario • Tips for Lighting in and out of studio - Jonathan • Copyright and sources for free media - Jane <p>(presentation)</p>	Video editing with FCP -individual consultation/help from DMC staff
11:15 - 12noon	Scriptwriting and storyboarding - Elizabeth Storyboarding template file	<ul style="list-style-type: none"> • Recording in the studios • Collecting media <p>-individual consultation/help from DMC staff</p>	<ul style="list-style-type: none"> • Advanced editing with FCP - Mario (transition, sound effects, titles, chromakey, etc.) • Refine video editing
12noon - 1:00 p.m.	Lunch break	Lunch break	Lunch break
1:00 - 1: 50 p.m.	Scriptwriting and storyboarding - Elizabeth	<ul style="list-style-type: none"> • Recording in the studios • Collecting media <p>-individual consultation/help from DMC staff</p>	Editing
2:00 - 3: 00 p.m.	Steps to produce an effective video - Jonathan (presentation - a case study of a DMC video including script writing, scene design, editing, etc. also covering the resources available at the DMC) <ul style="list-style-type: none"> • How to make a digital story • Official Workshop Documentation by Juan Cruz • Film making 101, camera shot types <p>https://www.bhphotovideo.com/explora/video/tips-and-solutions/filmmaking-101-camera-shot-types</p>	<ul style="list-style-type: none"> • Recording in the studios • Collecting media <p>-individual consultation/help from DMC staff</p>	<ul style="list-style-type: none"> • Publishing - Mario • Open workshop - editing and publishing
3:10 - 4: 00 p.m.	<ul style="list-style-type: none"> • Brief introduction to Audacity - Jane • Voiceover recording in the Audio Studio and Zoom H4N in the Video Studio - individual help from the DMC staff • Submit your shooting scenes <p>(Macbook air and A/V equipment can be checked out so that participants can work after the workshop if they want to.)</p>	<ul style="list-style-type: none"> • Final Cut Pro X - Mario (demonstration on the interface, importing, and rough cutting.) • Importing media to FCP and do the rough cut. 	<ul style="list-style-type: none"> • Premiere • Comments/feedback to the workshop • Story circle <ul style="list-style-type: none"> ◦ Participant's future projects ◦ DMC Resources & help