

# Annual Sales Target - \$10 million

Hello everyone,

We've set the new sales target for this year and wanted to communicate it to you as soon as possible. Given our stronger-than-expected performance last fiscal year and the robustness of our pipeline, we expect to exceed last year's performance by at least 10%. Therefore we have set this year's goal at a conservative \$10 million. \$10million won't be a *cake walk* but it's not out of reach for a strong sales team like the one we have here. You will be receiving your individual goals in the next week. In the mean time, keep up the good work and maintain the focus!



## Warning: Sample Content

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